Can your company afford a 50% new user churn?

(Spoiler: It can’t. And we can help.)

Your services’ digital infrastructure is more important than ever. When a 5% increase in customer retention can contribute to a 25% increase in profits but a 2% error rating across your total views can push new user churn to upwards of 50%, you can’t afford to not invest in the best. Never share resources with noisy neighbors again.

Edge Compute for Media and Entertainment
The scale of the Cloud.
The performance of Bare Metal.
Welcome to the Hivelocity Edge.

Challenges for Media Delivery

1. **Latency**  No network can travel faster than the speed of light. The farther your customers are from the servers sending their data, the more latency they’ll experience.

2. **Unpredictable costs**  We all know the cloud is convenient, but that convenience comes at a price. Unexpected traffic volumes and rapid growth often lead to unmanageable pricing and the trappings of vendor lock-in.

3. **Inconsistent quality at scale**  Nothing ruins streaming media worse than increased load times or mid-stream buffering. With an ever-growing audience of global users, you need a top-tier provider to ensure your growth isn’t limited.

The Hivelocity Solution

- **Take your content to the only Bare Metal Cloud solution that reaches 80% of the world’s internet population in under 25 milliseconds.** With edge nodes in more locations than any other Bare Metal Cloud company, the Hivelocity solution significantly reduces packet loss and latency.

- **Predictable (and competitive) pricing**  Rely on our predictable, user-friendly pricing model. Accurately forecast budgetary constraints, and bring consistency back to your financial planning without sacrificing performance.

- **High-quality, reliable service at scale**  Reduce or eliminate unexpected buffering and its negative consequences on your revenue. Deploy edge compute nodes in over 40 locations, 26 countries and 6 continents, ensuring your servers live where your customers are.

Companies using Hivelocity Bare Metal Cloud to grow and innovate around the world

- NFL
- Limelight
- Premier League
- Univision

Dynamic (and reliable) performance combined with static pricing and our International network of high-end, edge-ready data centers is making Hivelocity the number one choice for bare metal in the media and entertainment industry.

Instantly deploy your dedicated server and utilize the Hivelocity API to scale your bare-metal resources on-demand. Or let us build you a custom solution designed around your organization’s specific technical needs. GPU servers and colocation options are available. Call today and see what the Hivelocity difference can mean for you.